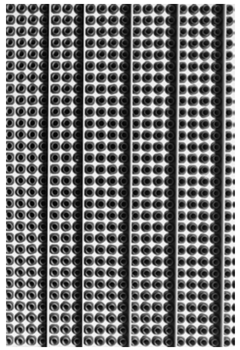
cifrecerámica | **COMPANY PRESENTATION**






2026




>>

GRUPO ARGENTA

The strength of a group.
he identity of a brand.

Behind Cifre Cerámica lies the strength of Grupo Argenta. A leading industrial group that provides us with the capacity, technology and global vision to continue growing, innovating and offering new solutions to the market.

GRUPO ARGENTA

ARGENTA
cifre
AZUVI
zenon
oker

“Our commitment is to create shared value for customers, employees and suppliers, so that we can compete and serve better while designing a more prosperous future for everyone."

GRUPOARGENTA



ARGENTA



cifrecerámica



AZUVI



zenon
Bath & SPC Surfaces



oker

From Castellón to the world

We were born at the heart of the Spanish ceramic cluster.
From here, we promote our own way of understanding ceramic design, quality and innovation.

Grupo Argenta was born from the union of the values, experience and track record of solid, well-established companies in the ceramic sector, a project that brings together Argenta, Cifre, Azuvi, Oker and Zenon.

With family roots and a shared origin at the heart of the national ceramics industry, we share the same vision: to combine our experience as ceramic manufacturers and distributors in order to continue growing, innovating and offering quality solutions to the market.

The group has come together with the aim of providing stability, confidence and close support to its clients, building a large multidisciplinary team of 1,200 employees across all areas of the five companies.

With a shared goal, working from people, by and for people, providing solutions for the world of architecture and decoration under a highly distinctive vision focused on design and innovation.

We are one of the leading groups in Spain and Europe in the production of ceramic tiles.

1200
employees

+80
Formats
De 6 a 20 mm.

7
Production centres

60Mm^2
Production capacity per year

48Mm^2
Forecast actual production 2026

11
Logistics centres

30Mm^2
Storage capacity

Markets and Turnover

We sell in:

135
Countries

Markets:

52%
Exports

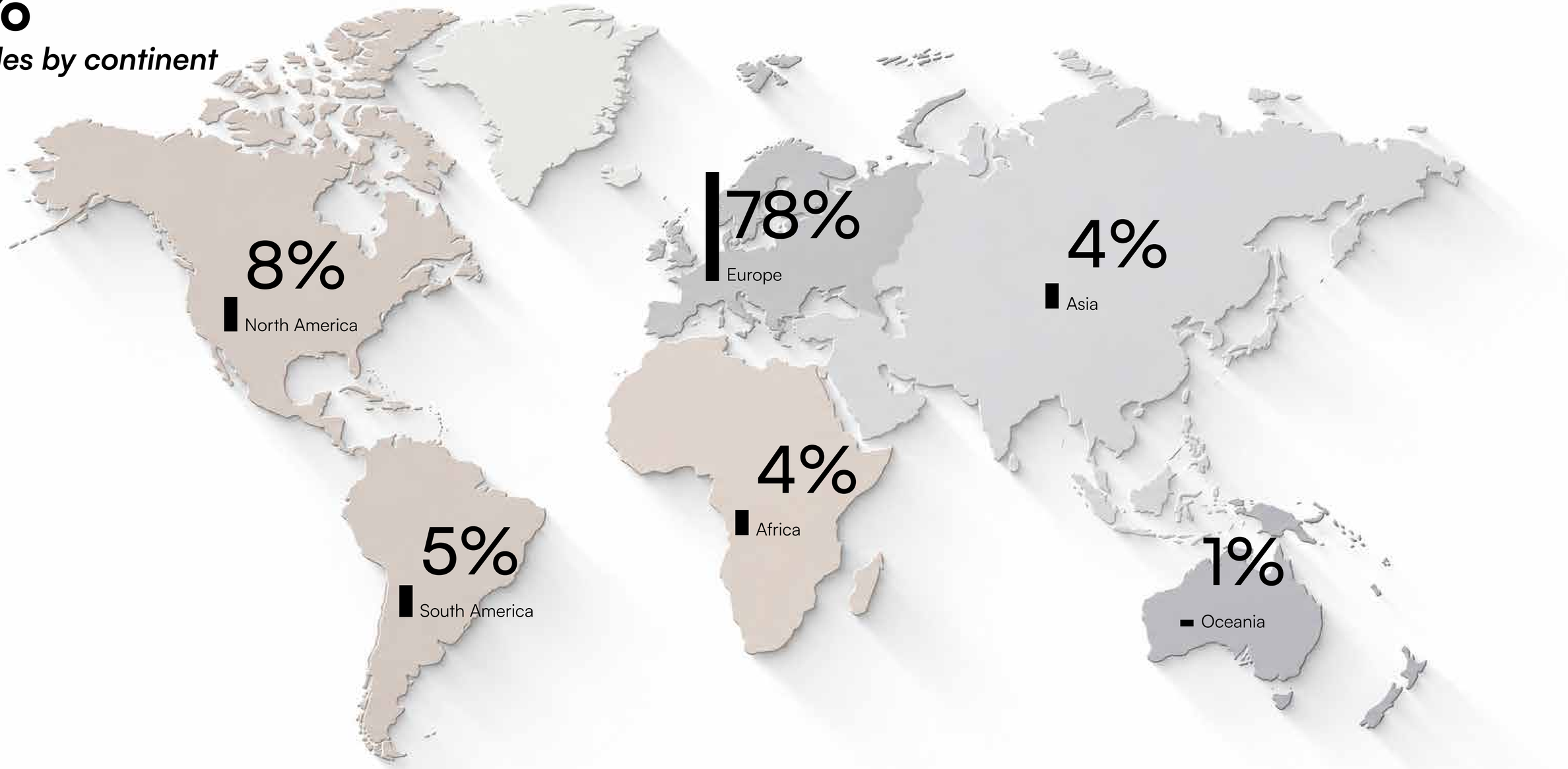
48%
Domestic

Turnover:

450M€
Annual turnover

%

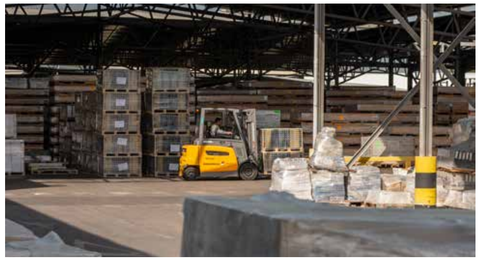
Sales by continent



Ceramic Products.





What we produce.

Product types

Porcelain tiles
White-body wall tiles
Red-body stoneware
Red-body wall tiles

We offer base formats ranging from 10x10 cm to 120x280 cm.

Our products have thicknesses ranging from 6 mm in the 120x280 formats to 20 mm.

Availability and service.

Trust is also built through responsiveness.

Maintaining wide product availability is part of our commitment to our customers.

Our logistics structure and stock policy enable us to respond to commercial needs, promote continuity of supply and support the planning of orders and projects.

Because a good product needs a service to match.


cifre
STOP

cifrecerámica

Cifre Cerámica is part of Grupo Argenta, one of the leading industrial groups in the Spanish ceramic sector.

This support enables us to continue investing in technology, production capacity and the development of new solutions, adapting to the needs of an ever-evolving market.

A strong industrial structure serving one goal: to offer our customers confidence, responsiveness and new opportunities for growth.

History.



The start of the business journey.

In 1981, the business journey began, giving rise to a project that would go on to become established in the ceramic sector. This first step marked the beginning of a path focused on growth, innovation and the creation of ceramic solutions.

Incorporation of Cifre Cerámica, S.L.

In 1991, Cifre was established, a company dedicated to the development and marketing of ceramic products. Its creation responded to the need to offer distinctive design and quality proposals, consolidating a unique and differentiating identity.

Cifre Cerámica is the longest-established company in the group, founded in 1991 by brothers José and Enrique Cifre.

Since 1991, Cifre Cerámica has grown alongside the sector, building a track record based on close relationships, evolution and trust.

Our mission.

We create ceramic products capable of bringing emotion, functionality and beauty to spaces. Design to live with, to create and to last.

Teamwork. | Passion for innovation. | Active listening.







Our values.

A broad, versatile and technical ceramic offering.
Floor tiles, wall tiles and large formats designed to meet the real needs of architecture and interior design**.**

Design from the outset. Innovation for the future.

Each collection is born from observation, research and the interpretation of trends, with the aim of offering proposals capable of delivering value and differentiation.

We continually invest in product development, new technologies and solutions that meet the real needs of our customers.

We do not merely follow market developments. We work to anticipate them.

International presence.

Cifre Ceramica has a strong international presence, operating continuously and directly across five continents and in 103 countries.

This global expansion reflects its international outlook and its ability to adapt to the particularities of each market, building long-term relationships with customers and partners worldwide.



Cifre grows alongside distributors, architects and professionals from around the world.
A global brand with a close way of working.

Distribution and turnover.

We export to:



103
Countries



75%
Exports



25%
Domestic

We sell:



12.5M
metres^2
annually

Turnover:



124M€
Turnover



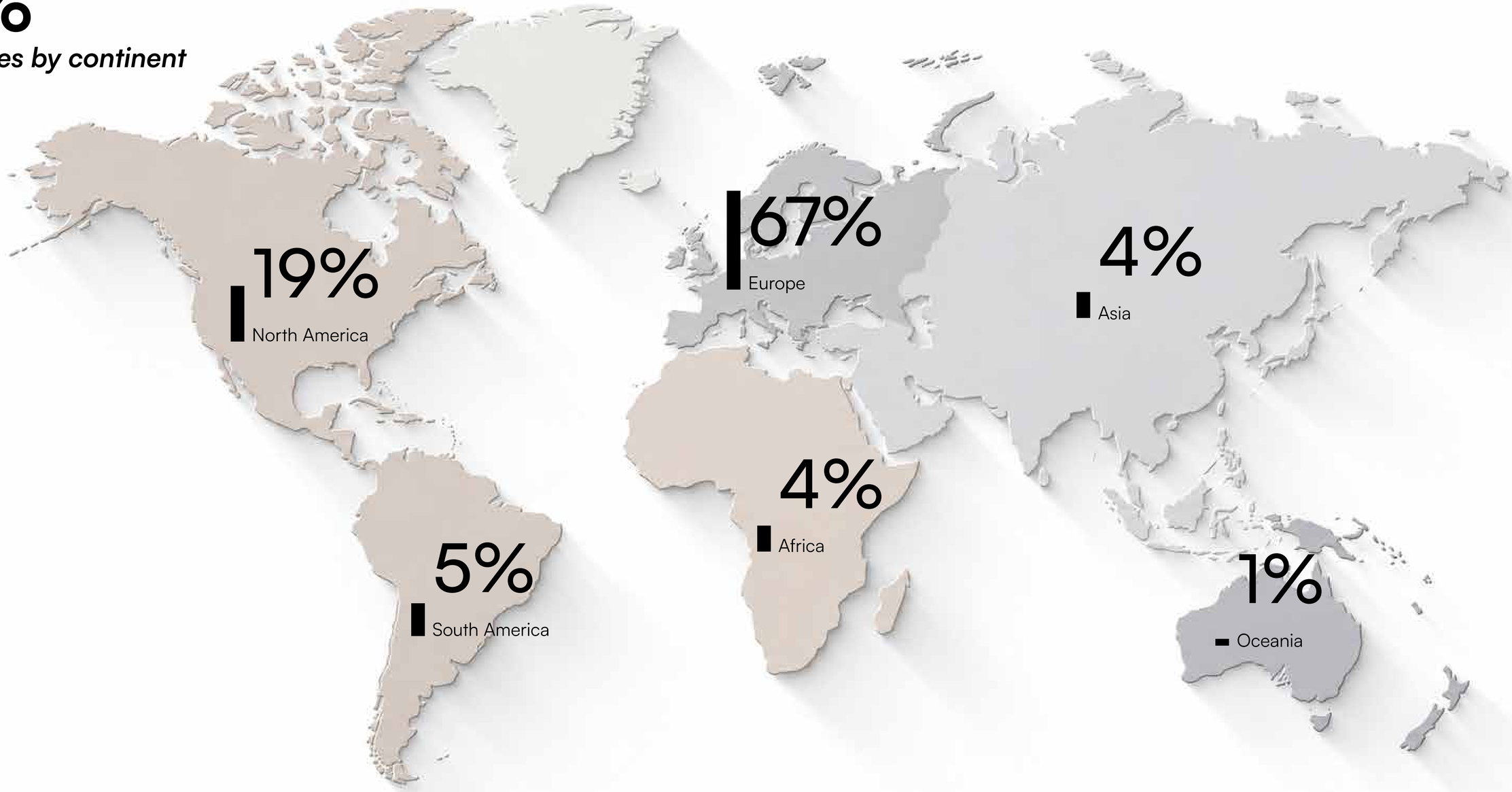
12%
Turnover



19.14%
Turnover

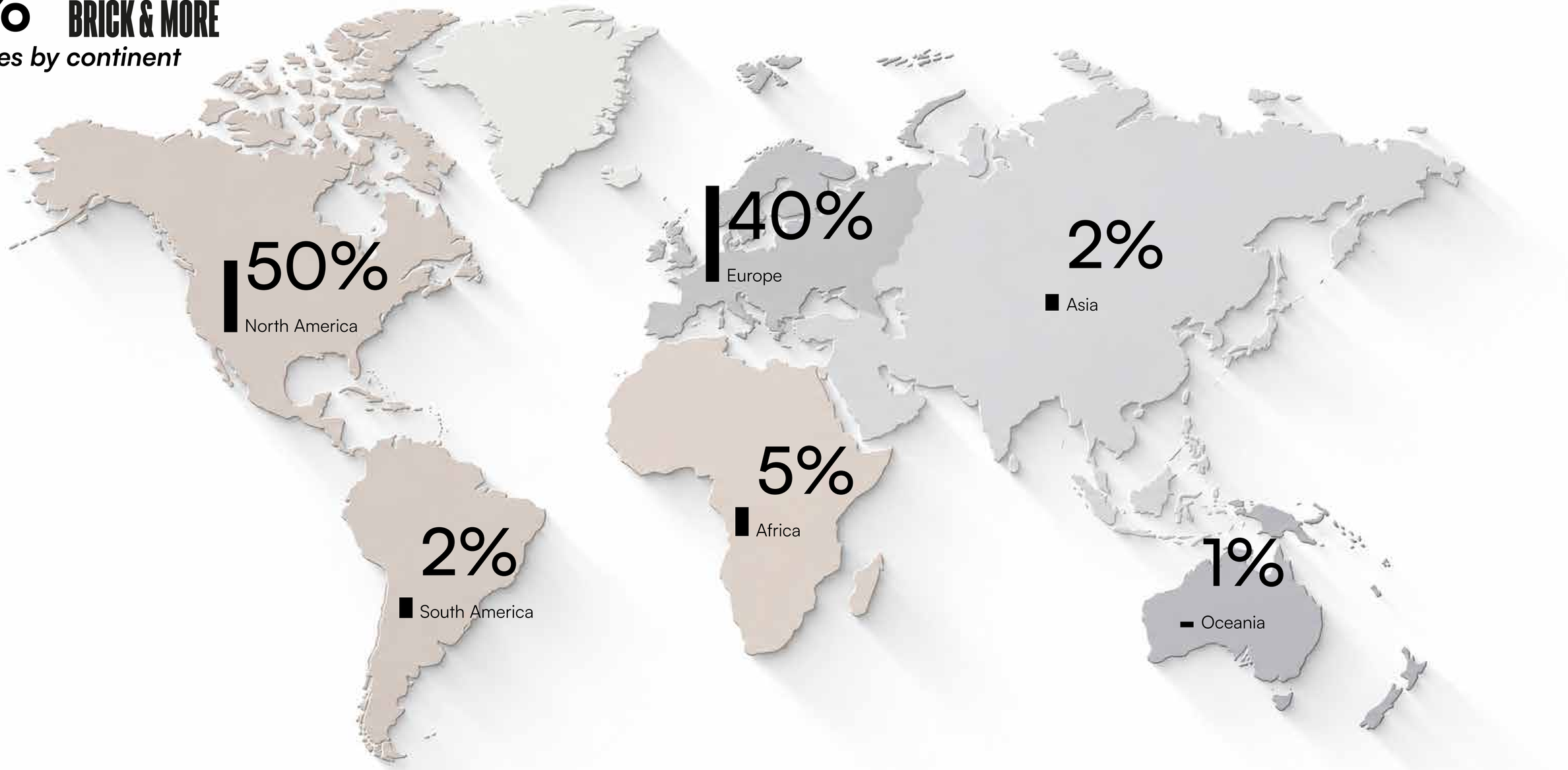
%

Sales by continent



% BRICK & MORE

Sales by continent



Why Cifre Cerámica?

One brand. Multiple reasons to choose us.

At Cifre Cerámica, we believe that a business relationship goes far beyond the product. We are committed to lasting relationships, based on trust, constant evolution and the creation of new business opportunities.

Our track record, design, innovation and ability to offer solutions enable us to support our customers in developing new projects and business opportunities

01.

STRENGTH AND GROWTH

A brand with its own identity, a track record of sustained growth and the industrial backing of a group in constant evolution and investment.

02.

DIVERSITY AND SOLUTIONS

A wide range of formats, finishes and ceramic solutions for different markets and projects, with the advantages of working with a single supplier.

03.

DESIGN AND INNOVATION

Trend research, technological investment and continuous development of products and solutions with added value that help our customers differentiate themselves and respond to new market demands

04.

CLOSENESS AND COMMERCIAL SUPPORT

A relationship based on listening, trust and the development of tailored solutions, with commercial advice and personalised marketing tools.

05.

AVAILABILITY AND SERVICE

A logistics structure and stock policy designed to guarantee continuity of supply, offer responsiveness and support our customers' commercial needs.

06.

FLEXIBILITY AND CUSTOMISATION

Experience in the development and manufacture of products for other brands, adapting to their technical specifications and offering customised product and packaging solutions.

Much more than a supplier. A partner for growth.

Our Brands.


ARCHITORIUM
ARTECH
technology
BRICK & MORE
VECTA
WOODMOTION
Xlife

ARCHITORIUM

Special collections for architectural projects.

Architorium builds its identity through a wide range of ceramic materials and solutions designed for professional projects. This porcelain stoneware collection for large-scale projects makes it possible to create urban, contemporary spaces.









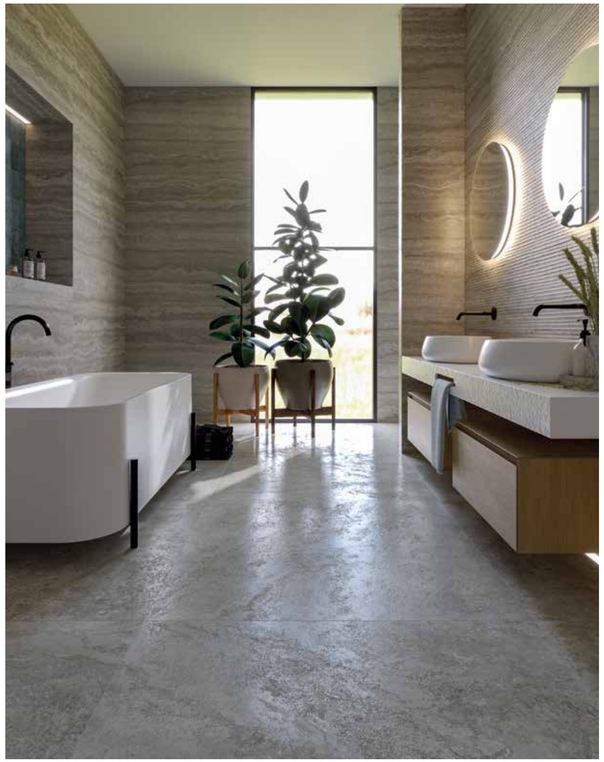
ARTECH
technology

Technology at the service of creativity.

Textures, reliefs, finishes and graphics combine to create surfaces with depth, texture and realism.

Innovation is perceived in every piece.



BRICK & MORE

Creativity that drives our growth.

Small format is one of our major commitments for the future. A proposal that combines design, colour and personality with new commercial opportunities for our customers.

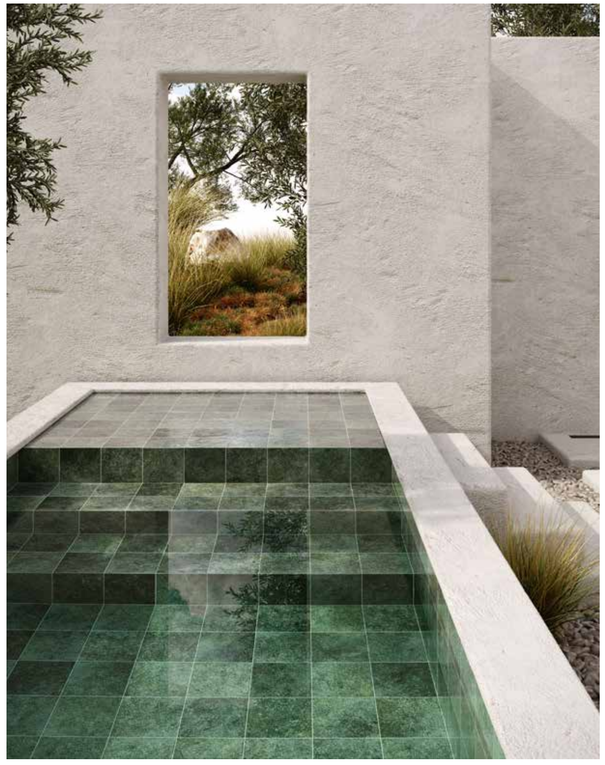
Brick&More is a collection of small-format ceramic tiles that brings colour and decoration, tradition and modernity, to your spaces.

Cifre Cerámica is committed to design and decoration to create spaces full of imagination and life through ceramic pieces with the greatest personality.



Planned 50% increase in production capacity

We are preparing an expansion of our production capacity at Brick & More, reaffirming our commitment to the development of this line and to the growth of our customers.







3.5Mm²
Production capacity
Brick&More

5.4Mm²
50% increase in production capacity between mid-2027 and mid-2028



VECTA

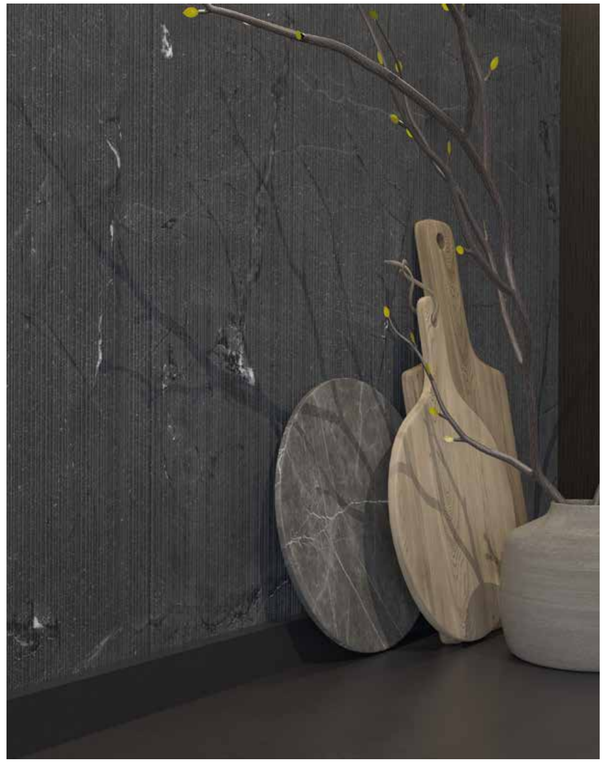
One system, multiple possibilities.

Vecta represents a new way of understanding ceramics applied to architecture. A modular system that transcends the concept of a conventional collection to offer a comprehensive solution, where design, technology and versatility work together.

Conceived especially for architects, interior designers and specification professionals, Vecta enables projects to be developed with greater compositional freedom, facilitating the combination of different formats under a single aesthetic identity.

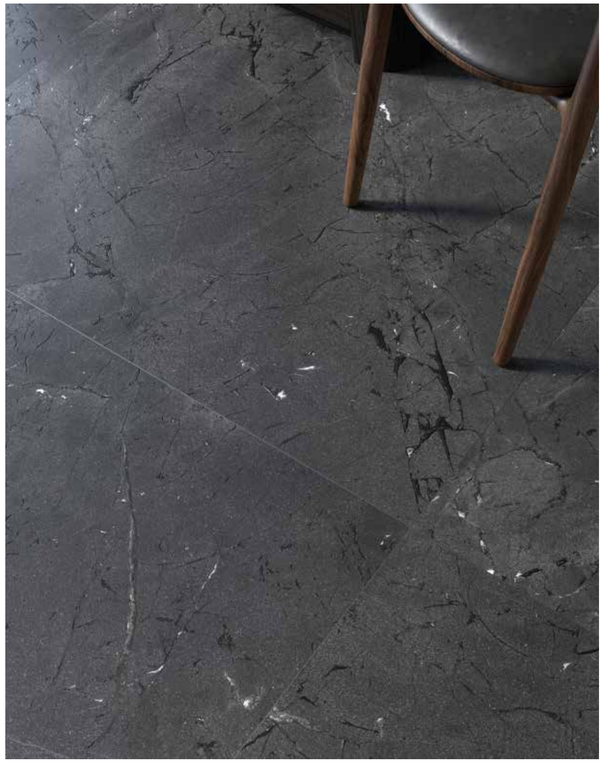
A proposal that responds to the demands of contemporary architecture, providing visual coherence, technical precision and new design possibilities.

More than a product range, Vecta is a new way of designing with ceramics.









VECTA

Technology and precision
at the service of architecture

The Vecta system is based on a 120 × 120 cm matrix, 8 mm thick, manufactured using Continua+ technology, from which different formats are obtained through precise, controlled cutting processes.

This modular logic makes it possible to develop a family of coordinated pieces, maintaining graphic and chromatic continuity, dimensional precision and aesthetic coherence across the different formats.

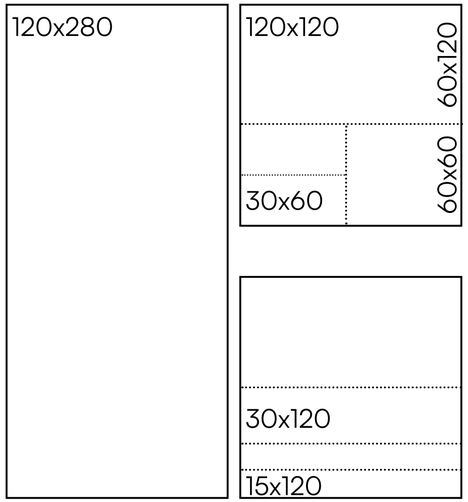
One matrix. Multiple formats.

120 × 120 | 60 × 120 | 60 × 60
30 × 120 | 30 × 60 | 15 × 120 cm

The system is complemented by the 120 × 280 cm large format, expanding application possibilities and allowing larger surfaces to be developed with a coordinated aesthetic.

A comprehensive solution that provides:

- Graphic and chromatic continuity between formats.
- Dimensional precision and technical coherence.
- Aesthetic coordination across different applications.
- Compositional freedom and architectural versatility.
- A modular structure adapted to professional projects.



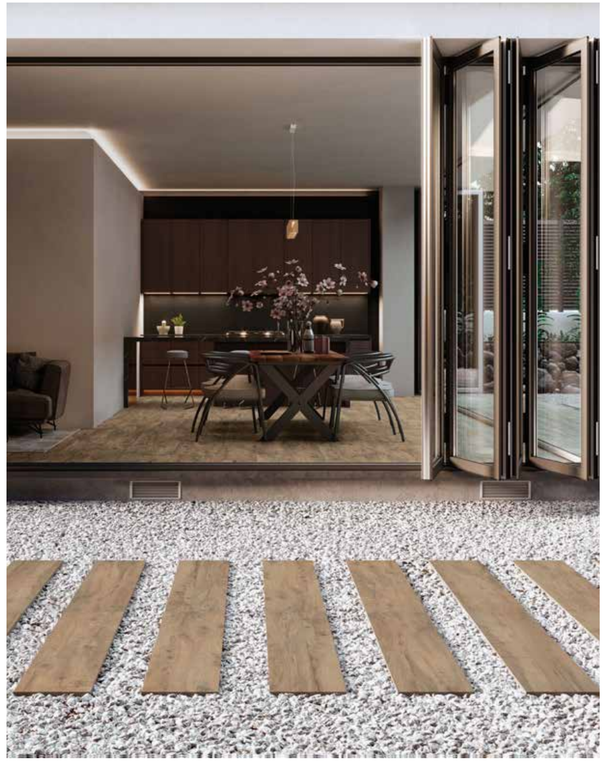
They are not isolated formats.
It is a complete, rational and coordinated ceramic system.



WOODMOTION

Our range of woods.

Collections that break with convention and embrace bringing the warmth of wood to every space in the home, both indoors and outdoors.









Xlife

Our large format

Continuous, clean and expressive surfaces. The XLIFE large format meets the new demands of contemporary design.

Cifre Cerámica's XLIFE large-format porcelain product is the answer to the new demands of architecture and interior design.

120x280 , 120x260, 160x160, 120x120. cm







Quality of tiles manufactured in Spain.

CERÁMICA DE ESPAÑA

Our products are manufactured under the strictest quality controls and comply with all environmental regulations.

The advantages of tiles manufactured in Spain compared with those from other countries outside the European Economic Community are stringent quality controls, compliance with strict environmental regulations and the work invested in designing our products.

We design and manufacture under stringent technical controls, with traceability, rigour and a commitment to Spanish ceramics.



Environment.

We are progressing towards more efficient, responsible and circular processes.

Water reuse, recycling, certifications and continuous improvement are part of our commitment.

Our product is manufactured under the strictest quality controls and complies with all environmental regulations.

Environmental commitment from the outset:
We work to minimise our environmental impact, incorporating continuous improvements into our production processes.

Energy efficiency and transport:
We optimise the transport of raw materials and use cogeneration systems to improve energy efficiency and reduce resource consumption.

Transparency and certification:
We certify the environmental performance of our porcelain products through Environmental Product Declarations (EPDs), reinforcing our commitment to transparency.

Responsible production:
We reuse 100% of the water used in our manufacturing processes, recycle the waste generated and use 100% recyclable packaging.

Packaging optimisation and management:
We work to reduce energy consumption and participate in packaging management and recycling schemes, such as Ecoembes.

Environmental compliance:
We carry out our activities in accordance with the environmental regulations applicable in the markets where we sell our products.

Innovation for a sustainable future:
We explore new technologies and processes that enable us to progress towards increasingly efficient, responsible and sustainable production.



Showroom.

We have a large Showroom, recently expanded and renovated, which has become our greatest product showcase.

A space of 1,800 m2 for inspiration and trends.













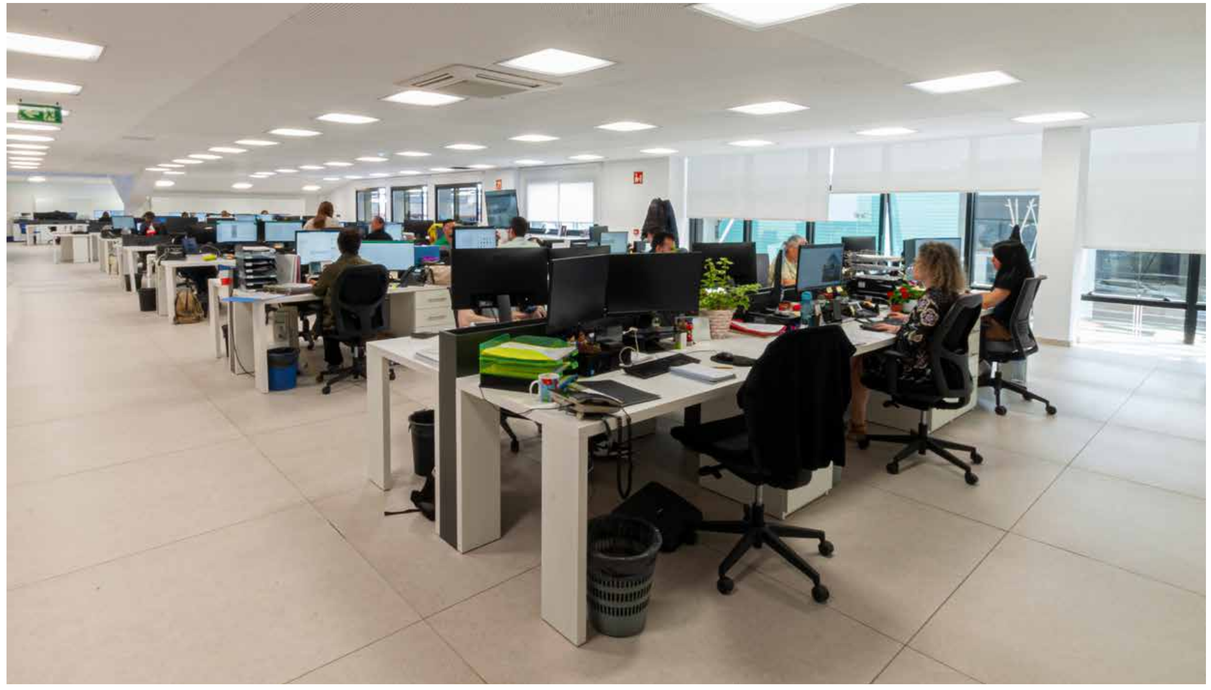


Équipe.

People who understand your business.

Behind every collection is a team committed to our customers. Professionals who listen, understand the particularities of each market and work to find solutions tailored to their needs.

Our relationship goes beyond product supply. We seek to build trusting relationships, identify new opportunities and support our customers in their commercial development.



We listen, support and build lasting relationships.

Our goal is not just to sell ceramics. It is to grow together.

1
Great goal.

40
Years of experience.

130
People at your service.

Trade fairs

at home together.
Onda | Castellón

CERSAIE
Bologna - Italy
Bologna | Italy

Coverings
THE GLOBAL TILE & STONE EXPERIENCE
USA

We are present at the three most prominent international trade fairs in the sector worldwide.
which demonstrates our commitment to excellence and global presence in this constantly evolving industry.

We also hold our At home together events, which take place during Cevisama.













We present our collections in spaces designed to inspire.

Ceramics also communicate through architecture, emotion and experience.

DESIGN AWARD 2025

The Cifre stand at Cersaie 2025 was awarded the iF Design Award 2026, reinforcing the value of design as an essential part of the brand.

Corporate Social Responsibility.

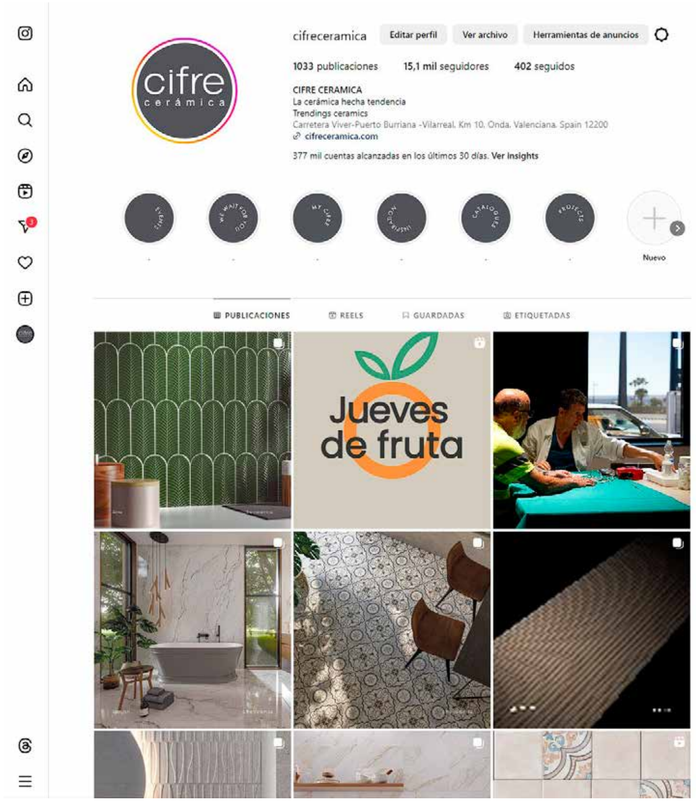
Cifre Ceramica is an active supporter of esportiu Vila-real. A local club in the province of Castellón, with a sports school, thus promoting participation in sport, healthy lifestyle habits and a spirit of self-improvement.

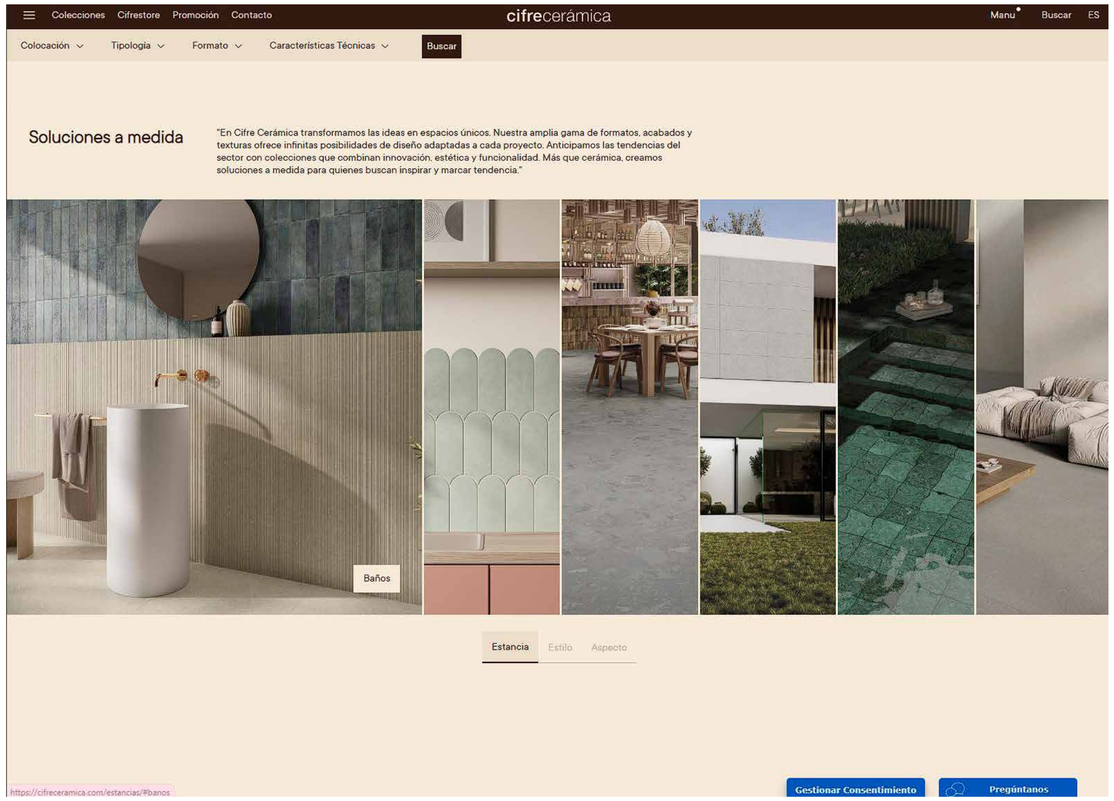




Social Media.

At Cifre Cerámica, we like to stay in touch with our customers, share our latest news and tell them what we do every day.





cifrecerámica.com

Instagram

Facebook

Twitter

Linkedin

cifrereport

Looking to the future.

Design, innovation and sustainability shape our path.

We continue to grow with a clear vision: to create value for customers, spaces and people.

Surfaces designed to inspire spaces.

Thank you for your attention

www.cifreceramica.com