zenon

BATH & SPC SURFACES

COMPANY PRESENTATION | 2026

GRUPOARGENTA

***The strength of a group.***
***The identity of a brand.***

*Behind Zenon lies the strength of Grupo Argenta. A leading industrial group that provides us with the capacity, technology and global vision to continue growing, innovating and bringing new solutions to the market.*

***“Our commitment is to create shared value for customers, employees and suppliers, enabling us to compete and serve better by designing a more prosperous future for all.”***

# GRUPOARGENTA




ARGENTA




cifrecerámica




AZUVI




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oker

## *From Castellón to the world*

We were born at the heart of Spain's ceramic cluster.
From here, we champion our own way of understanding design, quality and ceramic innovation.

Grupo Argenta was born from the union of the values, experience and track record of strong, well-established companies in the ceramic sector: a project bringing together Argenta, Cifre, Azuvi, Oker and Zenon.

With family roots and a shared origin at the heart of the national ceramics industry, we share the same vision: to combine our experience as ceramic manufacturers and distributors in order to continue growing, innovating and offering quality solutions to the market.

The group has come together with the aim of providing stability, confidence and close support to its clients, building a large multidisciplinary team of 1,200 employees across all areas of its five companies.

With a shared purpose, working from people, by and for people, providing solutions for the world of architecture and decoration through a distinctive vision focused on design and innovation.

***We are one of Spain's and Europe's leading groups in ceramic tile production.***

**1200**
employees

**+80**
Sizes
From 6 to 20 mm.

**7**
Production centres

**60M$m^2$**
Annual production capacity

**48M$m^2$**
Actual production projected for 2026

**11**
Logistics Centres

**30M$m^2$**
Storage capacity

# *Markets and Billing*

Available in:



135

Countries

Markets:



52%

Export



48%

Domestic

Turnover:



450M€

Annual turnover




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#born to be admired



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SPC Collections




Founded in 2015, Zenon was created with the aim of broadening the group's offering, focusing on the design and manufacture of bathroom products: shower trays, bathtubs, countertops, among others.

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Bath Collections




In 2025, we introduced a new division dedicated to SPC technical surfaces, reinforcing our commitment to innovation and diversification.

## *Distribution and billing.*

We export to:

+90
Countries

80%
Export

20%
National

Turnover:

20M€
Turnover

## *Production and Logistics*

10K
**Units|Month**
Shower trays
Bathtubs
Worktops

20K
**Units**
Storage capacity

## *More possibilities for your project.*

Bathroom fittings and SPC surfaces to combine materials, meet different needs and create coherent spaces.

### Design that connects

Coordinated walls, floors and shower trays in selected series, together with fittings that complete the bathroom.

### Solutions that add value

A variety of materials, formats and configurations, with options such as lighter shower trays and SPC surfaces that make renovation easier.

### A close-knit team

Advice, training and sales support to understand the product, make selection easier and work with confidence.



***Zenon brings together design, solutions and support to facilitate the project.***

# *Products*







# *Type of materials*

| | COMPOSITION: | WE MANUFACTURE: | FEATURES: | PROPERTIES: |
|---|---|---|---|---|
| GEL COAT | Flexible/elastic polyester resin<br>Fillers<br>Catalyst/Accelerator<br>Inhibitor<br>Diluent<br>Pigments/Colourants<br>Thixotropic agent | Worktops<br>Shower trays<br>Shelves | 01 Texture<br>02 Colours<br>03 Thermofusion<br>04 Mould<br>05 Coloured Mass | 01 Antibacterial<br>02 Uniform colour<br>03 Repairable<br>04 Soft touch<br>05 Allows cutting<br>06 Adaptable to any space<br>07 Non-absorbent surface<br>08 High hardness<br>09 Recyclable<br>10 Easy to clean |
| ACRYLIC | Methyl methacrylate polymer.<br>Methyl methacrylate monomer.<br>Polymerisation initiators.<br>Plasticisers.<br>UV stabilisers.<br>Viscosity control agents. | Baths | | 01 Thermoformable<br>02 Backlit<br>03 UV-resistant<br>04 Thermal insulation.<br>05 Similar hardness to aluminium<br>06 Impact-resistant<br>07 Very lightweight<br>08 Highly flexible<br>09 Transparency |
| SMART SOLID | Acrylic resin<br>Aluminium trihydrate<br>Pigment | Worktops<br>Shower trays | | 01 Solid Colour<br>02 Thermoformable<br>03 Invisible Joints<br>04 Backlit<br>05 UV Resistant<br>06 Versatility<br>07 Suitable for food use<br>08 Matt finish<br>09 Soft touch |
| SOLID | Polyester resin<br>Aluminium trihydrate<br>Pigment | Slabs<br>Worktops<br>Shower trays<br>Shelves<br>Bathtub<br>Washbasins | 01 All Mass<br>02 Mould<br>03 Invisible Joints<br>04 Lightweight<br>05 Matt Finish | 01 Antibacterial<br>02 Uniform colour<br>03 Repairable<br>04 Soft touch<br>05 Can be cut<br>06 Adaptable to any space<br>07 Non-absorbent surface<br>08 High hardness<br>09 Recyclable<br>10 Easy to clean |

# Products



**11**

**SHOWER TRAYS**



**9**

**BATHROOM WORKTOPS**

***GEL COAT***

***SOLID***

***SOLID SKIN***

***SMART SOLID***

***PORCELAIN***



**19**

**WASHBASINS**

***SOLID***
***SMART SOLID***

***WASHBASINS WALL-MOUNTED***



**8**

***FREESTANDING BASIN***

***SOLID***



**4**

**STRUCTURES**



**19**

**BATHTUBS**

***ACRYLIC***

***SOLID***



**2**

**BATHROOM FURNITURE**



**21**

**SCP WALL AND FLOOR CLADDING PANELS**



**3**

***MIRRORS***

# Light Stone

## Shower trays



70 - 200

70 - 100

GEL COAT

- Natural
- Cream
- Nieve
- New Pearl
- Cemento
- Antracita
- Negro

## Lightness.

This shower tray stands out for its low weight, retaining the key features of our gel coat shower trays while being much lighter. Its design is complemented by a stone-textured finish, offering a more natural feel to the touch.

## Virtue.

Thanks to its light weight (23 kg./ $m^2$), it greatly simplifies transport and handling during installation.







# Siena

## Bathroom worktop Porcelain

### Shaping resilience.

Porcelain worktops designed to stand the test of time. Includes a matching 5 cm shelf.

The collection is available in three carefully selected marbles: Calacatta White, Calacatta Gold, Travertino, and a Pure White colour.

### Durability.

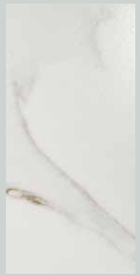
Made from porcelain and with a thickness of 1.5 cm, Siena offers different aesthetic possibilities depending on the project: it can be supplied without a skirt, with a 3 cm skirt or with a 12 cm skirt.



Pure White



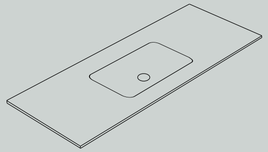
Calacatta White



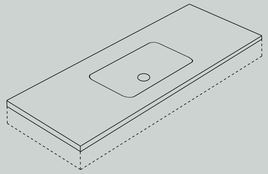
Calacatta Gold



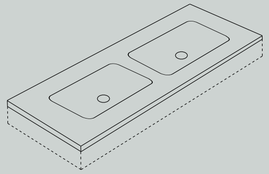
Travertino



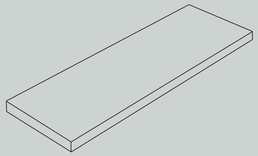
**SIENA_1S** 1.5



**SIENA_1S** 3F / 12F

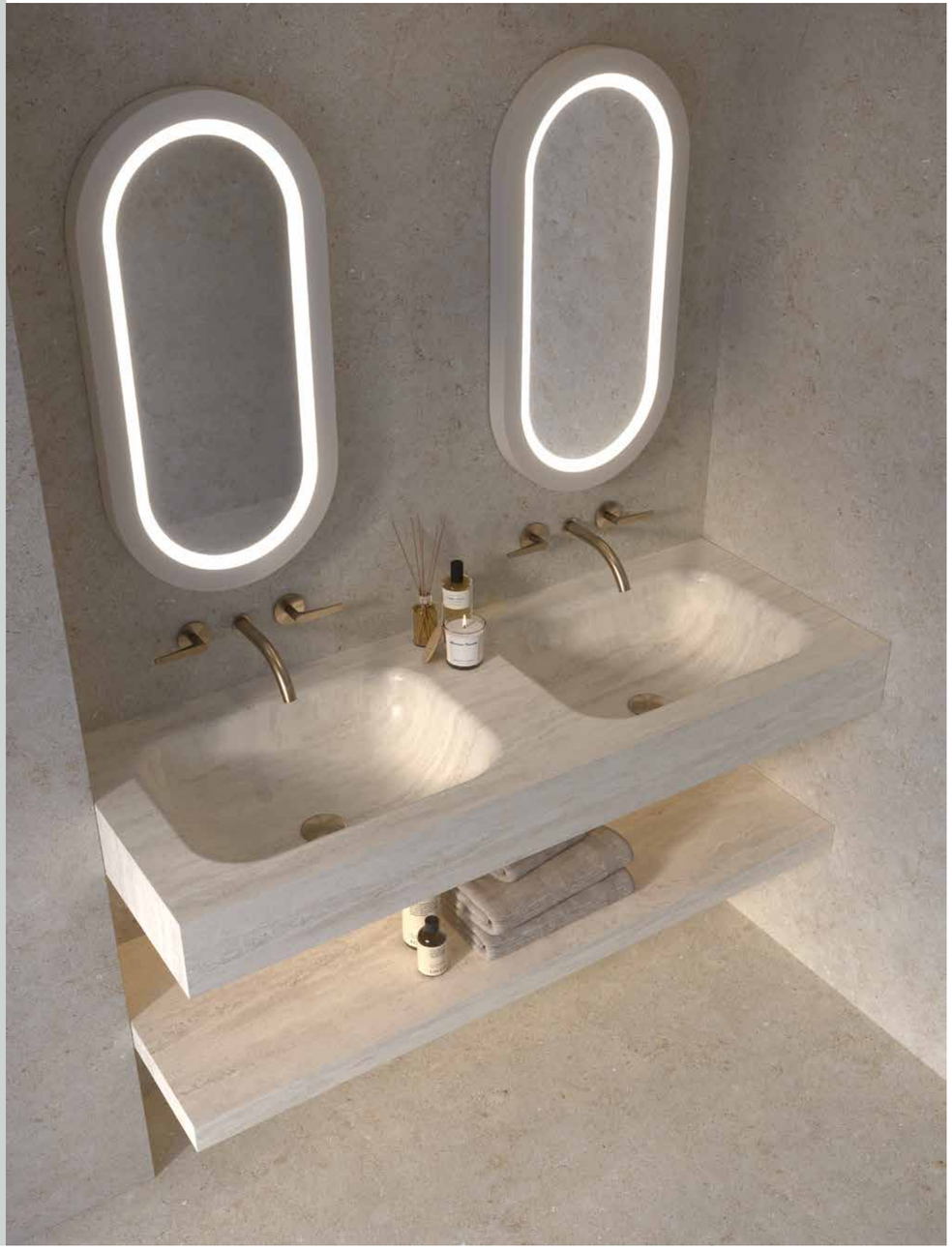


**SIENA_2S** 3F / 12F



**SIENA** 5F

estante



# SPC Collections

## Technical surfaces for water-resistant floors and walls

that are easy to install and feature a modern, durable design.

With Zenon SPC, we reinvent the concept of renovation with versatile, elegant, low-maintenance products.



## Sensations.

Our SPC panels introduce new textures and decorative possibilities for creating warm, serene and elegant spaces. Their designs add visual depth and make it possible to coordinate walls and floors within the same aesthetic line.

With specific solutions for wall cladding and flooring, they offer durability and quick, precise installation in residential and contract projects. Each finish adapts to different uses, with water-resistant options and others designed exclusively for walls in dry areas.



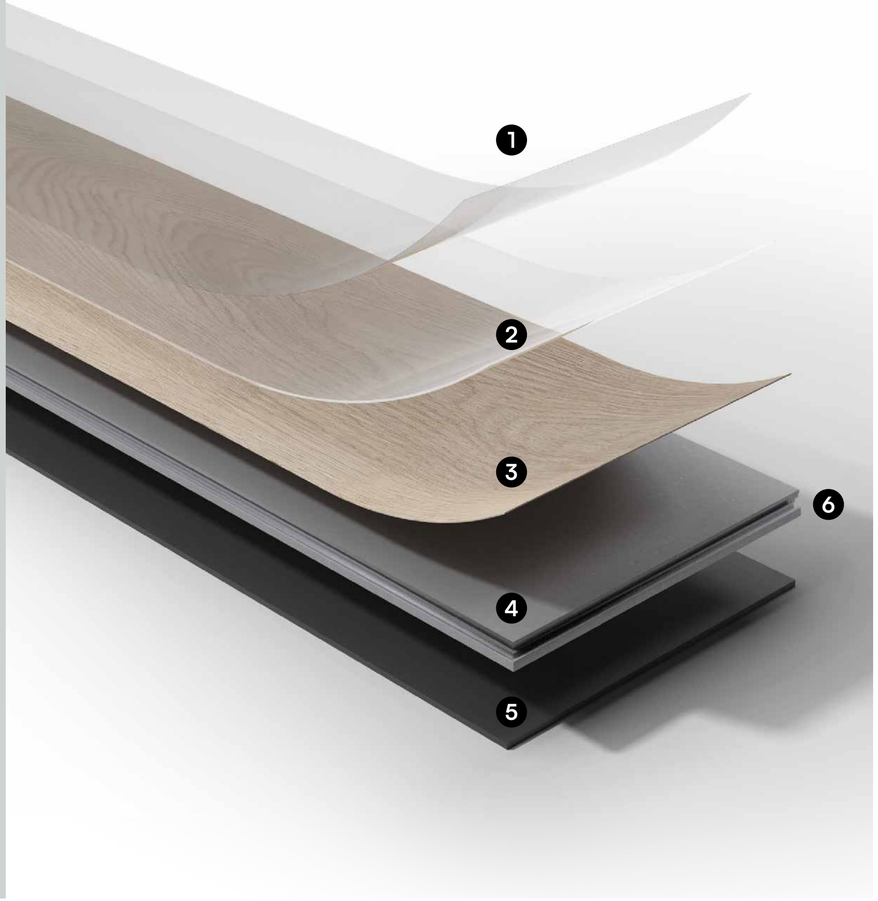


# What is SPC?

SPC (Stone Polymer Composite) is a high-performance flooring solution, more resistant and stable than conventional vinyl flooring thanks to its rigid core.

Its dense structure makes it ideal for high-traffic areas, offering outstanding impact resistance and excellent thermal stability, even in spaces exposed to sunlight or temperature changes.

# Composition and features




1 UV

**PROTECTIVE LAYER AGAINST UV RAYS AND BACTERIA**
Provides extra durability, protects colours and prevents glare, delivering a much more natural finish and antimicrobial protection.

2 0,XX mm

**WEAR LAYER**
Provides high scratch resistance, prevents excessive wear and offers superior protection against stains and impacts.

3

**RESISTANT LAYER**
Provides high scratch resistance, prevents excessive wear and offers superior protection against stains and impacts.

4 5

**ULTRA-RIGID CORE MADE FROM STONE POLYMER COMPOSITE**
100% waterproof, preventing expansion and contraction. Will not warp and is resistant to pests.

5 X mm IXPE

**IXPE BACKING LAYER**
Provides acoustic insulation, secures the product to the surface and absorbs subfloor imperfections, delivering extra comfort underfoot. Adhesive-free installation, directly onto the floor.

6 CLICK

**CLICK INSTALLATION**
Simple, clean and effortless installation. With very few tools and no prior knowledge required.

## Coordinated.

Our SPC range features 60×120 cm flooring, allowing walls and floors to be coordinated with a single visual line.

This continuity extends to the shower area with the Minimal, Evolution and Smart Slate shower trays, whose designs coordinate with the SPC Collections series to create a harmonious, balanced bathroom.










Volker Hinz









# Trade fairs

We are present at three of the world's most important international trade fairs in the sector, reaffirming our commitment to excellence and our strong global presence in an industry that is constantly evolving.

In addition, we held our Open Days to coincide with Cevisama, a unique opportunity to welcome our clients and showcase our latest innovations first-hand.

at home together.

**Onda | Catellón**

CERSAIE
Bologna - Italy

**Bolonia | Italia**

ISH

**Frankfurt | Alemania**








# Environment

Since its inception, Zenon Solid Surface has prioritised care for its surroundings and the preservation of the environment, striving to improve its production system in order to minimise its environmental impact.

**Environmental commitment from the outset**

**Energy efficiency and reduced transport**

**Transparency and certification**

**Sustainable production practices**

**Energy optimisation and packaging management**

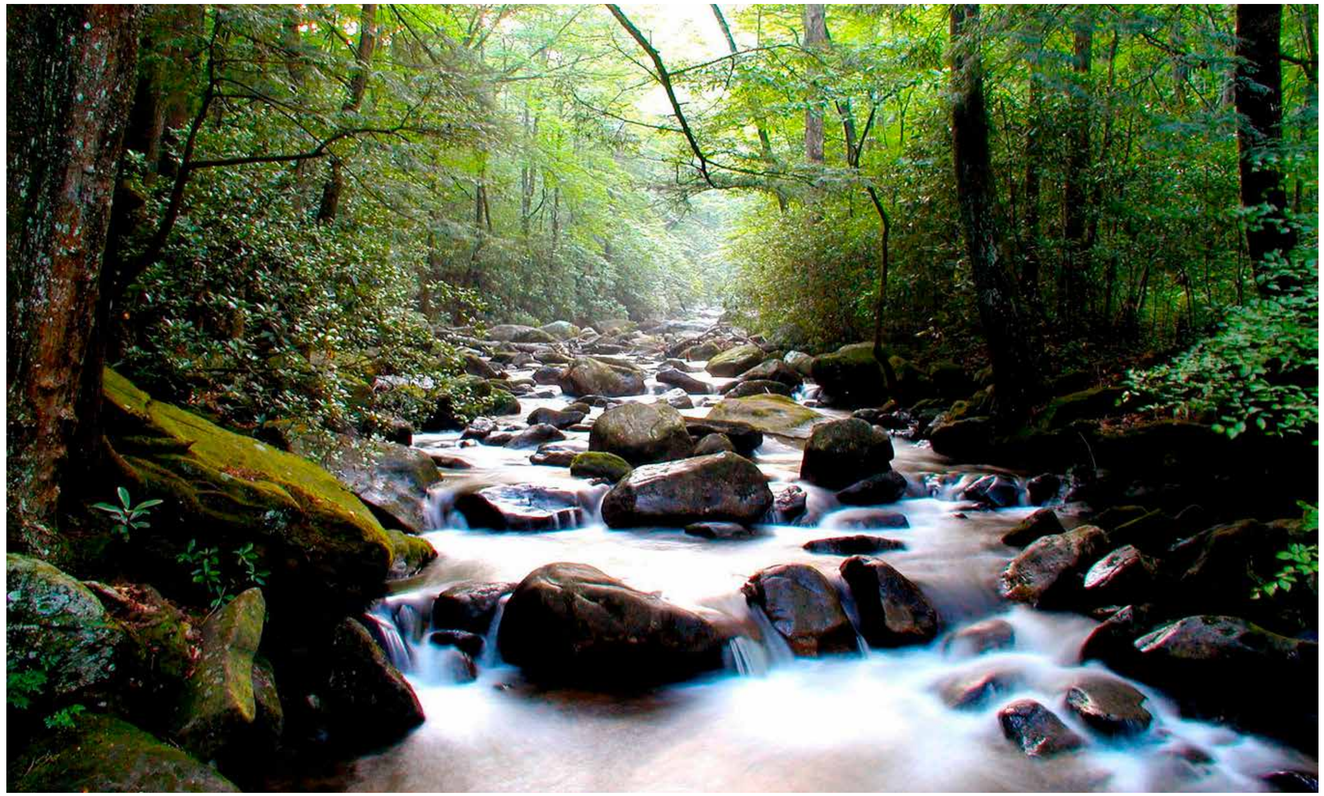
**Compliance with environmental regulations**

Our products undergo the most stringent controls.

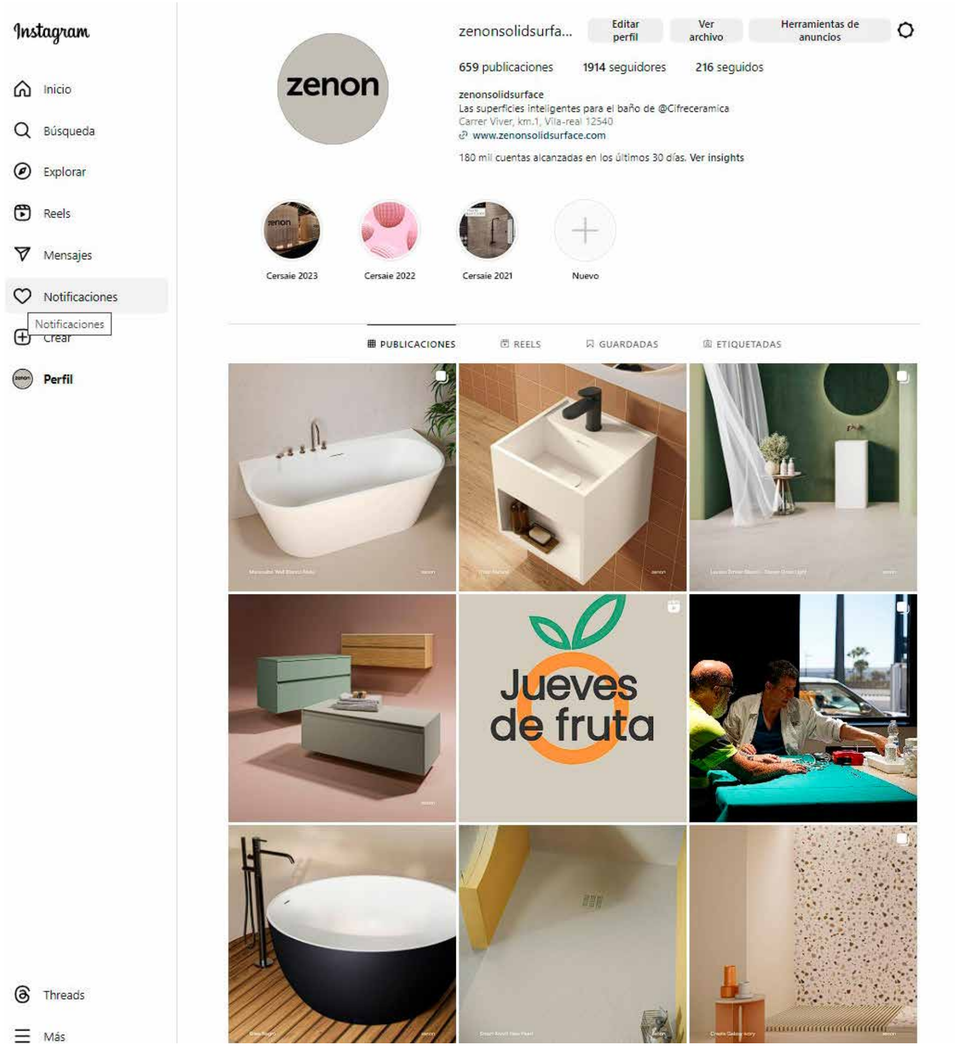
AIDIMME
INSTITUTO TECNOLÓGICO

ecoembes
WE ARE SUSTAINABLE

dapc



***Our product is manufactured under the strictest quality controls and complies with all environmental regulations.***




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thank you for your attention

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